

**Pocatello Art Center**  
**Gallery and School**  
**Portneuf Valley Photographic Society**  
*Porcelain Artists of Southeast Idaho*  
**and**  
**Pocatello Idaho Watercolor Society**



Hours: Mon.-Fri. 10 am-4:30 pm  
Closed: Saturday and Sunday  
& Holidays

444 North Main, Pocatello, Idaho 83204  
208-232-0970  
E-mail: pocartctr@ida.net  
Web: www.PocatelloArtCtr.org

**February, 2012**

Carolyn Purnell, President

**Board Members**

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President—Carolyn Purnell  
Vice President—Joan Wilson  
Treasurer—Sallee Gasser  
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**Co-Presidents Pocatello Idaho Watercolor Society Chapter**

Onita Asbury and Neila Loebs



Our thanks for the support of Individual and Corporate Donors who help us keep the Art Center Gallery and School a vital part of our community.

*President's Message*

*Carolyn Purnell*

In February, we are exhibiting our “All Season” theme; the local IWS Chapter will also be exhibiting in part of the Gallery, and the “World Photo Walk” photos by our local photographers are displayed in our classroom.

Please be painting towards our annual “judged show” which will be again in May. Remember that your new gallery committee has made some excellent changes, so refer to them in this newsletter.

Our nominating committee will start meeting in February to bring to us a new slate of officers and board members. If you are interested in being on the Board or being an officer, please let us know. We will be looking for a new President and Vice President as the 2 years are up in June, 2012.

We are forming two committees right now: a membership committee and an education committee. Would you like to be part of either or both of these committees? Call the Art Center to let us know. We will contact you in January for a meeting in February.

The Front Desk volunteers are doing an excellent job! But we sadly are saying good-bye to Maggie Millward on Wednesday afternoons and Joan Wilson on Friday afternoons. Joan will be on the list of subs if she is needed in the future. I do have some members who have volunteered to sub so there will be two workshops for training in February. See the article inside for details. Leona Smith is back now after her surgery and is doing so great...she says I walk like a normal person now. We are so happy to have her back.

THANK YOU!!

I am doing this newsletter this month, as Joan Wilson, our editor and publisher of our newsletter, has resigned. She has done such a beautiful job and we thank her for all she has done getting it to us each month. Now we need someone to come forward and take her place. Are you interested? Call the Art Center and let us know.

**FREE DEMO 2/9/2012; 7-9 PM**  
PhotoShop Light Room (Just show up; no signup)

**HAPPY VALENTINE'S DAY**

## 2012 Gallery Schedule

With approval of the Board of Directors, we now have the final changes to the Gallery Schedule for 2012. We have added the Regional Idaho Watercolor Society's Annual Show in February. They will occupy a portion of the gallery to display their watercolors. Also, there is a new title for the High School Show. This show will no longer include the Junior High Schools. The changes in the schedule are marked in **RED**. Keep in mind, the themes for the open shows are merely guidelines to use in selecting art work for the gallery that particular month. We accept other subject matter if you don't have anything pertaining to the theme.

### GALLERY SCHEDULE AND THEMES FOR 2012

January.....	"All Seasons" (New Theme)
February.....	"Spirit of Idaho" (New Theme) & "Regional IWS Show" and PVPS "World Photo Walk" Exhibit
March.....	"Invitational High School Show" (New Title) (same show)
April.....	"Portneuf Valley Photographic Society" (annual judged show)(remains same)
May.....	"Judged Art Show for all Members" (remains the same)
June.....	"Mountains, Streams, Lakes and Oceans" (includes landscapes & waterscapes) (New Theme)
July.....	"Vacation Vistas" (remains the same)
August.....	"Painting from Photographs" (remains the same) & Porcelain Artists of SE Idaho Annual Show (remains the same)
September.....	"Creative Visions" (New Theme) (mixed media, new techniques, abstracts)
October.....	"IWS Traveling Show" Idaho Watercolor Society (remains the Same)
November.....	"Annual PAC Holiday Show and Sale" (remains the same)
December.....	"Annual PAC Holiday Show and Sale" (remains the same)

### CHANGES to the ANNUAL JUDGED SHOW FOR ALL MEMBERS MAY 2012

The Gallery Committee has made a few changes in the May, 2012 "Judged Show for all Members". The form will have some revisions that you should be aware of. We hope these changes will meet with the approval of all members of the Pocatello Art Center. First, we have added two options in the Drawing Category instead of one. See below under Categories.

#### Categories:

1. Oil, Acrylic (remains the same)
2. Watercolor (remains the same)
3. Drawing:
  - (A) Black & white media (e.g. Pencil, Charcoal, Ink)
  - (B) Color Media (e.g. oil pastel, chalk pastel, colored pencil)
4. Photography, Digital Art (includes Computer Art)
5. Three Dimensional (remains the same)
  1. Sculpture
  2. Porcelain
  3. Pottery
  4. Jewelry
6. Mixed Media and Collage (remains the same)

The Drawing section has been separated into pastel, chalk pastel, colored pencil into it's own category instead of lumping all the drawing into one category. We feel this change will benefit the artists who participate in this category.

We have also made a change in the “LEVELS” section of the Judged Show form.

There will now be four levels instead of three to accommodate those artists who have been undecided between the Intermediate and professional level.

Level I: Amateur Artist--a beginning artist. Class work is acceptable but must be original work of the artist.

Level II: Intermediate Artist--an artist who has worked independently in a medium over a period of time, has had training in the form of classes, private lessons or workshops, and may sell their work occasionally.

Level III: Advanced Intermediate Artist--an artist who may sell and display and who has had extensive training and/or worked independently in an art medium on a regular basis.

Level IV: Professional Artist-- an artist who has received awards in other shows: and one who sells their work or teaches..or both.

The above changes are in place beginning January, 2012, and are effective for the upcoming Annual Judged Show in May. The new Calendar and Art Show themes, Rules for Exhibiting, and Annual Judged Show instructions will be listed in the new 2012 Directory that will be printed during the Summer of 2012. Until that time, save your copy of this newsletter in order to have these new changes available or give Bob Beason or Peggy Anderson a call if you have any questions.

**The Entry Form is being finalized and will be printed in the next newsletter**

The Gallery Committee is always open for suggestions or concerns.

From Peggy Anderson & Bob Beason, Gallery Co-Chairs

### **FRONT DESK WORKSHOPS**

**The Front Desk Volunteer Workshops will be held on Monday afternoons. There will be two of them. The first one will be Monday, February 6 and the next will be Monday, February 13. Both will start at 1 pm until 2:30 pm. We have new subs that will be trained at that time, but all are welcome to attend.**

**YOU ONLY NEED TO ATTEND ONE**

## **A TRIBUTE TO BOB RUSH**

**Dr Robert (Bob) Rush died on Dec. 10<sup>th</sup>, 2011, as a result of head injuries sustained in a fall. Bob was a long time member of the Art Center, and served actively on the Board of Directors. Bob was born and raised in Pocatello, and returned after medical training to serve the community for many years as a beloved obstetrician/gynecologist, and in later years as a dedicated teacher for the Family Practice Residency Program.**

**Bob's intense interest in the art of photography began in the '80's when injuries turned him from tennis toward taking photographs. He took a number of workshops to hone his skills, and then began what was to become a long series of trips to beautiful remote places in the Desert Southwest. During the past few years he became an expert in digitally painting his images, using his photographs as a base for extending his creative expression. Bob started his photographic journey with considerable artistic gifts, including a good eye for color and composition, and then honed them over time. He used his photographs to share a sense of the beauty and wonder of the natural world, and to communicate his intense love of people.**

**He also loved to share these interests and his love of photography with others, and taught a number of classes at the Pocatello Art Center. He also contributed his expertise in real estate and his business acumen during the critical years of expansion and modernization of the Pocatello Art Center. I cannot begin to describe the many other contributions Bob made to the community of Pocatello.**

**He was a genuine friend to many, a wise, kind and lovable person. He will be missed by so many of us.**

**Submitted by Roger Boe.**

**PHOTOGRAPHY JUDGED SHOW OPEN HOUSE  
POCATELLO ART CENTER**

**Hosted by the PVPS**

**April**

**Date and Time TBA**

## IWS News

In February we are pleased to announce that Anne Merkle will present a workshop to our members on "Negative Space and Strong Light". Space is limited and IWS members are given first choice.

The workshop is scheduled for February 10 & 11 from 9:00 am to 4:00 pm with an hour for lunch. It will be held at the Pocatello Art Center at 444 N Main St. The fee will be \$30 for members and \$40 for non-members.

Members are advised to call Neila or Onita as soon as possible to reserve their space. Limit is 15. If the workshop does not fill, it will open to non-members.

The local IWS Chapter will be exhibiting in part of the Gallery during February, 2012. They will exhibit annually in the Gallery in the future.

Their meetings are every 2nd Tuesday of each month

## Photography Club

The Portneuf Valley Photographic Society had their elections at their Christmas party. For 2012, Larry Petersen is President, Herman Garcia is Vice President, Wayne Rhoden is Treasurer, Ruth Moorhead is leading the First Saturday Photo Safari, and Becky Petersen is setting up programs.

The photographers who took part in the "World Photographic Walk" in 2011, are displaying those beautiful photographs during February in our classroom.

The PVPS Annual Photo Judged Show is being chaired this year by **Herman Garcia**. There has been a few changes and additions. All are on the Entry Form which is available at the Front Desk of the Pocatello Art Center, 444 N Main. This show will be exhibited in the Gallery during April. All information for submitting photos is on the Entry Form. You may call the Art Center at 232-0970 or Herman Garcia for questions.

The PVPS meets every 4th Thursday each month from 7:30pm-9pm.

## Classes

**Bob Beason's, Karen Wardle's and Pennie Wolf's classes are continuing their classes during February, March, April, and May, 2012. Summer schedules may vary.**

**The Ewart Portrait Drawing Classes have been extremely successful ....**

The David Ewart's classes will continue to meet for the 2nd Session as follows::

Tuesday, February 7, 14, 21 and 28th from 6-9 pm

### Intermediate Photoshop Elements Class

Thursdays, March 1, 8, 15, from 7-9pm at the Pocatello Art Center, 444 N Main St. Larry Petersen will be the instructor.

**FREE DEMO/Instruction  
WITH LARRY PETERSEN  
ON  
LIGHT ROOM SOFTWARE  
Thursday Evening  
7-9 PM  
Pocatello Art Center & Gallery  
444 N Main Street**

## TWO COMMITTEES FORMING

**If you are interested in being on the Membership Committee and/or the Education Committee, please call the Art Center as soon as possible.**

We will start meeting at the beginning of February, 2012. These two committees will start planning and scheduling agendas for the year. We need any input that you may have.

Also, if you would like to teach a children's class, ages 8-14, please let us know ASAP.

**POCATELLO ART CENTER**  
January 6, 2012 Board Meeting Minutes

Vice President Joan Wilson called the meeting to order at 10:17 a.m. We all expressed our deep loss over the death of Dr. Bob Rush, a valued member of the Art Center and Board of Directors.

Those attending were: Becky Peterson, Sallee Gasser, Jane Guidinger, Peggy Anderson, Jeannie Hand, Dorothy Brzek, Jan Stanek, Georgia Orwick, Marlene Keller, Dorothy Chatterton, and Roger Boe. Barbara Santos, Barbara North, Ann Merkley, Bertie North, and Carolyn Purnell were excused.

**Minutes:** Jane moved we approve the minutes as printed in the newsletter. Dorothy B. seconded and the motion passed.

**Treasurer's Report:** Sallee reported the Drawing on the book and painting by Richard Schmidt generated just \$26. Board Members purchased more and the drawing was held. Marlene won the book, Carolyn won the painting. Things are going well financially. There is some question about the gas bill. It seems we are not being billed since the apartments received new furnaces. IGC will come and check it out. The report was accepted for audit.

**Apartments:** There is paint in the basement, leftovers from the apartments. All are rented.

**Desk Volunteers:** Our thanks for her service to Maggie Millward who is resigning from the Wednesday afternoon spot. We will need someone to take her place. Leona Smith is still out on Thursday mornings, with Dorothy C. filling in. Carolyn will give a training meeting for all interested parties in January. Several names were mentioned as possible replacements and substitutes.

**Photographers:** Roger Boe will present "How to Critique a Photo," at their next regular meeting (4<sup>th</sup> Thurs., 7 p.m.). Photographs need to be brought in on Wed., Thurs., or Friday so they can be hung on March 31<sup>st</sup> (Saturday) from 1 to 4p.m. to be judged at 6 p.m. They will come down April 28<sup>th</sup>. All are invited to attend this juried show.

**PASI:** The porcelain artists will meet at their regular time of 10 a.m. to 4 p.m. at the Art Center on the third Friday 20<sup>th</sup>).

**IWS:** They will have their annual workshop with Ann Merkley in February. Dues are now due. There will be a watercolor display in part of the gallery in February.

**Gallery:** Peggy reported the Capital show is now hung in our gallery and it looks wonderful! Peggy is going to type the names and subjects of paintings on display so desk people can look them up and call the artist to get the price. An informational sign on how to purchase will be placed in the gallery. Dorothy B. suggested we put the name of the show on the outside sign for 1<sup>st</sup> Friday Art Walks. Joan Wilson will make that and one for inside the gallery.

**Education:** A committee has been formed and will meet soon. David Story has offered to teach a class on the importance of keeping a sketchbook and how to go about doing sketching.

Gene Sherman has offered to give a class on giclee and matting in his studio is IF. Call if interested.

David Ewart is starting his classes on Monday and Tuesday, January 9<sup>th</sup> & 10<sup>th</sup> at 6 p.m.

We have a matt cutter. Marlene Keller has offered to teach us how to use it , if it is a "Logan."

**Classes:** We are looking for teachers to do Saturday or evening demos. Ken Spencer has agreed to do one. We would also like to schedule some workshops.

**Newsletter:** Joan said we will need a new editor and publisher. Please call Carolyn, if you would like to do this job.

**Nominating committee:** Consists of Peggy, Dorothy C., Jeanne, and Joan.

**Sagebrush Arts Fest:** We are gathering a committee for this important community project. It is a fun and rewarding job. Call Carolyn or the Art Center to sign up.

11:45 – Jan moved we adjourn, Georgia 2<sup>nd</sup> it.

# February 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
			1 KAREN WARDLE Paint & Pay as You Go 9am-12 noon	2 <b>Board Meeting</b> 10 am Pennie Wolf Class 9 am–12 noon	3 <b>1st Friday</b> <b>5-8 pm</b> Open Painting	4
5	6 Open Painting 1-4 pm	7 2nd Session <b>Ewart Draw Class</b> 6-9 pm BBseason 9-12 noon	8 KAREN WARDLE Paint & Pay as You Go 9 am–12 noon	9 Pennie Wolf Class 9 am–12 noon <b>Free Demo on</b> <b>LightRoom Software</b> <b>7-9 pm by L Petersen</b>	10 <b>IWS WORKSHOP</b> <b>9-4 PM @ PAC</b>	11 <b>IWS WORKSHOP</b> <b>9-4 PM @ PAC</b>
12	13 Open Painting 1-4 pm	14 <u>Happy Valentines</u> 2nd Session <b>Ewart Draw Class</b> 6-9 pm BBseason 9-12 noon	15 KAREN WARDLE Paint & Pay as You Go 9 am–12 noon	16 Pennie Wolf Class 9 am–12 noon	17 <b>PASI MEETING</b> <b>10 AM–4 PM</b>	18
19	20 <b>CLOSED</b> Federal Holiday President's Day	21 2nd Session <b>Ewart Draw Class</b> 6-9 pm BBseason 9-12 noon	22 KAREN WARDLE Paint & Pay as You Go 9 am–12 noon	23 Pennie Wolf Class 9 am–12 noon <b>PVPS MEET 7:30 PM</b>	24 Open Painting 1-4 pm	25
26	27 Open Painting 1-4 pm	28 2nd Session <b>Ewart Draw Class</b> 6-9 pm BBseason 9-12 Noon	29 KAREN WARDLE Paint & Pay as You Go 9 am–12 noon			

Pocatello Art Center  
444 North Main  
Pocatello, ID 83204

## **MONTHLY CALENDAR OF EVENTS**

“Time Out for You” 1 - 4 p.m. Open Painting on Mondays &  
Fridays (call for availability)

### **Pay As You Go Classes** **Call for availability**

Tuesdays	9AM-12PM	“Mixed Mediums” with Bob Beason
Wednesdays	9AM-12PM	“Painting” with Karen Wardle
Thursdays	9AM-12PM	“Animals in oil” with Pennie Wolf