

**Pocatello Art Center**  
**Gallery and School**  
**Portneuf Valley Photographic Society**  
*Porcelain Artists of Southeast Idaho*  
**and**  
**Pocatello Idaho Watercolor Society**



Hours: Mon.-Fri. 10 am-4:30 pm  
Closed: Saturday and Sunday  
& Holidays

444 North Main, Pocatello, Idaho 83204  
208-232-0970  
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Web: www.PocatelloArtCtr.org

**September, 2011**  
Joan Wilson,  
Editor, Publisher

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Our thanks for the support of  
Individual and Corporate Donors who  
help us keep the Art Center Gallery and  
School a vital part of our community.

**PRESIDENT'S MESSAGE**

**Carolyn Purnell**

We have had a very busy August, but September is also going to bring a lot of activity. The SAGEBRUSH ARTS FEST is fast approaching on September 10<sup>th</sup> and 11<sup>th</sup> beginning at 10:00 am each day. See the enclosed article for more detail.

Also check out the article from your new Gallery Committee. They have given you some very important information. Keep this newsletter close at hand, so you can refer to it in the future concerning the May Annual Judged Show.

Remember that the spaces for the upcoming Holiday Show and Sale in November and December will go on sale on October 3<sup>rd</sup>, a Monday this year. I will be at the Art Center taking care of this for the committee. The prices will stay the same and the spaces will be the same. There will be portable partitions down the right side of the Gallery also.

I want to say a big THANK YOU to Dorothy Brzek and Peggy Anderson, along with our Hospitality Committee and others who so diligently worked to make our Capitol Exhibit Off-site Reception such a success. I wish more of you could have attended because it was so nice.

We are still accepting applications for the Sagebrush. There are two more mini booths available. So hurry in to get your spaces. Also, Barbara North, Chair, has done a great job in getting some outstanding talent for entertainment. No loud bands this year!

We still need volunteers for the Info Booth and the Children's Art Yard. If you can spend some time at either or both, please contact me at 716-1817 (my cell) and leave a message if I do not answer. I will get back to you.

Calling all who would like to teach children classes at the Art Center. It is time to make another schedule! I am especially looking for one-day classes that we can do on Saturdays. Call the Art Center at 232-0970 and leave a message with the Front Desk ...they will ensure I get your message.



**JUST A REMINDER...PAINTINGS ARE DUE ON THE 28<sup>TH</sup> OF EACH  
MONTH.**

If you can't make the deadline please call and see if other arrangements can be made. Hanging takes place before the 1st of the month, if possible.



The Sagebrush Arts Fest is September 10<sup>th</sup> & 11<sup>th</sup>, 2011. It begins each day at 10:00 AM on the corner of 5<sup>th</sup> and Carter Streets, on the beautiful lawn of

ISU.

The Children's Art Yard, which is free to children at the Sagebrush Arts Fest, is one of our main features during the weekend. Bring your children and grandchildren while you too enjoy the beautiful art which include oils, watercolors, photography, jewelry and pottery, yard decorations, just to name a few mediums. You may sit around the stage for entertainment all day if you wish.

Carolyn Purnell, President of the Pocatello Art Center and Barbara North, chair of the Fest, say, "It is one of the best locations in Pocatello and everyone has told us they love coming because it is such a beautiful park-like venue" with quality art, artist and artisans. Artists from all over the Pacific NW come to Pocatello to be in this fine arts show, many returning again this year.

This event is a family affair, giving adults and youngsters alike the opportunity to be introduced to and enjoy fine art. It provides Pocatello and surrounding areas an opportunity to meet with professionals and to purchase their art at reasonable prices. Some say, "I come each year to do a little holiday shopping for that unique gift that is "one-of-a-kind"."

Entertainment this year is being provided by The Rune Stone Celtic Band; The Gateway Barbershop Chorus; Sweet Adelines; Caleb Morrison, Guitarist; Scott Balsai, Guitarist; Bret Gordon of the Almost a Band, and the Soundscape Quartet.

## ***THIS OLD BAG - THE POWER OF THE PURSE***

***Save the date of October 15<sup>th</sup>, 2011 to attend this wonderful event and fund raiser for the Pocatello Art Center. It will be just as exciting and fun as the previous one we had three years ago!! There will be artists exhibiting and selling their work in the Atrium and inside the banquet rooms at the Red Lion, there will be entertainment, raffles, and oh yes!....those beautiful and unique PURSES ON SILENT AUCTION....lining both sides of the runway! There will also be a delicious lunch served, included with your ticket!***

***Tickets begin on sale at our 1<sup>st</sup> Friday Art Walk....see you there.***

***This fund raiser is for the Pocatello Art Center and all proceeds will go to the Art Center! We will be formulating a strong Children's Educational Art Program and address some long awaited projects within the Center. One project will be to replace our very worn and torn awning on the front of our building. We also are in need to upgrade and extend our lighting system in the Gallery. As a charitable 501(C3) organization, we depend on donations, fund raising, and time given by in-kind donations. We hope you will come and support the Art Center and enjoy a wonderful day....and hope you go home with a new "This Old Bag!"***

## ***Idaho Watercolor Society***

IWS meetings are on the second Tuesday of the month at 7PM at the Art Center. The agenda for our meeting on September 13th will include a critique of member paintings. Anyone interested in learning more about our Idaho Watercolor Society is welcome. Bring a guest. Bob Beason will present a class on Perspective. Please contact Neila Loebis @ 232-1395 or Onita Asbury @ 233-3464 for the supply list. The cost for this instruction is \$3.00

## ***Volunteers***

As always we welcome volunteers at the Art Center. There are many tasks you can become involved with. Some positions only involve a time commitment once per month or even year. Others require a regular schedule. Training is provided by the PAC. Don't be bashful! Come by and see where your interests/talents fit in conjunction with our many needs and diversified work scope. You can devote as much or as little time as you want.

## FEATURED ARTIST

August Sheetz will be exhibiting mixed media as the featured artist at the ISU Eli Obler Library, September 2nd - October 28th, 2011.

### Drawing Animals for Children with Kate O'Conner

Saturday September, 17<sup>th</sup>. 10AM-12PM  
Ages 8-13  
Cost \$10.00

### Bob Beason Pay as you go 10AM-1PM

Each class students are encouraged to bring individual projects and art problems to work on, but at least one hour of each class will be devoted to the theme of the week as listed below:

August 30 <sup>th</sup>	Focus on chalk pastels
September 6 <sup>th</sup>	Perspective with multiple vanishing points
September 13 <sup>th</sup>	Portrait drawing
September 20 <sup>th</sup>	Portrait underpainting
September 27 <sup>th</sup>	Portrait overpainting and glazing
October 4 <sup>th</sup>	Wildlife with oils

### Oil Landscapes and Other Techniques with Ken Spencer

September 24<sup>th</sup> and October 1<sup>st</sup>, 2011  
Time: 9am - 4pm with 1 hr. lunch break

Two full days on professional instruction with Ken Spencer, Nationally known artist who is from Blackfoot, ID. He will teach you the professional techniques of enhancing your paintings and making them breathtaking. You will learn how to make your pallet and use it to its fullest...creating colors you have never before thought about creating.

Cost: \$200 members; \$225 non-members

### Pennie Wolf Animals in oil

October 6th-October 27<sup>th</sup>  
Thursdays 9AM-12PM  
Members \$60 and Non-members \$65

Another great class on painting animals will be taught by Pennie Wolf, beginning the second Thursday of October and running for four weeks. Don't miss this opportunity to improve your talent for painting animals into your landscapes. Just bring your favorite photos and your normal oil painting supplies. Though horses are her specialty, Pennie can show you tricks to help you paint and animal you choose.

## Painter's Campout

Once again it is time to plan for the autumn "Painter's Campout" on the beautiful ranch of John and Pennie Wolf in Malad, Idaho. Three days of rest, relaxation, and (hopefully) painting. All meals will be provided, beginning with lasagna and anti-pasto salad on Friday night, "build your own" omelets for breakfast on Saturday, salad bar and home made soup for lunch, hamburgers for dinner, and French Toast with hash browns Sunday morning.

Don't miss this opportunity to visit the beautiful Malad Valley and bring your spouse or friends who like to bike, hike, and fish. Several nearby lakes are filled with trout and most of the roads have little or no traffic. Many 100 year old homes in the area make it an ideal place for photography. Make your reservations early to ensure a space the 3rd weekend (the 16th, 17th, & 18th) of September. Contact PAC member Pennie Wolf at 208-766-5424 (answering machine and home) or 208-766-3121 (Cell) A donation of \$55 per person is requested or \$90 per couple.

## A CELEBRATION OF VETERANS DAY "THE RED, WHITE AND THE BLUE" !

November 12, 2011

There is going to be a very big celebration of Veteran's Day this year! It will mainly take place on Saturday all day at the Don Aslett Museum wherein that facility will be turned into a USO Center ! There will be entertainment, lots of food, auctions, music and dancing. Art will be exhibited and for sale by artists from the area. **ARTISTS ARE ENCOURAGED TO PAINT "PATRIOTIC ART" FOR THIS EVENT.** All artists are invited to show and sell - but patriotic art is the focus! Proceeds of sales of art by the artists will stay with the artists, hoping too that they will give a donation.

There will be a Dinner on Saturday night at the Performing Arts Center, ISU, and tickets will be on sale soon for that portion of the fund raiser.

This celebration is a fundraiser for the purpose of supporting the hyperbaric chamber at Bingham Memorial Hospital who treats and provides medical assistance to our Vets. The new hospital in Pocatello does not have these facilities and does not provide for the Vets. In addition, proceeds will also be going to the Nursing Program at ISU and also to the Veteran's Fund that helps provide them with assistance.

## Library Roundup

Fall is here and the new school year has begun! As you bring home your new school books please check your bookshelves and look for items belonging to the PAC Library. We are ready to do a yearly inventory in the Library. We need your help and support in getting the books and media returned in a timely manner.

## NEWS FROM THE GALLERY COMMITTEE

### Changes are coming in January 2012

#### The Gallery Committee has been at it again!

With approval of the Board of Directors, we have decided to change a few of the themes for the Gallery beginning January, 2012 as follows: marked in **RED**. Keep in mind, the themes for the open shows are merely guidelines to use in selecting art work for the gallery that particular month. We accept other subject matter if you don't have anything pertaining to the theme.

- January....."All Seasons" (remains the same)
- February....."Spirit of Idaho" (New Theme)**
- March....."High School & Junior High Show" (remains the same)
- April..... "Portneuf Valley Photographic Society (judged show)"
- May....."Judged Art Show for all Members" (remains the same)\*\*\*
- June....."Mountains, Streams, Lakes and Oceans" (includes landscapes & waterscapes) (New Theme)**
- July....."Vacation Vistas" (remains the same)
- August....."Painting from Photographs" (remains the same)
- September....."Creative Visions" (mixed media, new techniques, abstracts) (New Theme)**
- October....."IWS Traveling Show" Idaho Watercolor Society (remains the Same)
- November....."Annual PAC Holiday Show and Sale" (remains the same)
- December....."Annual PAC Holiday Show and Sale" (remains the same)

However, we are working on a plan with the exhibiting artists with art work in the Boise Capitol Show that will be returning to Pocatello in October. We would like to have that exhibit displayed in our Gallery the month of January, 2012, **so this one time only**, we will switch the January show "All Seasons" to "Spirit of Idaho" and then have the "All Seasons" show in February, that is, if the exhibiting artists of the Boise show approve. We are in the process of sending out letters to those artists asking per-

### Upcoming Gallery Schedule

#### October:

Idaho Watercolor Society. IWS traveling show hangs in the gallery all month.

#### November and December:

Annual Pocatello Art Center Holiday Show and Sale. Purchase your space early. Spaces go on sale at 10 am Monday morning on October 3rd.

#### January:

Spirit of Idaho-Boise Capitol Show (pending)

*\*Themes are merely suggestions. We do welcome other subject matter for the shows.\**

The Gallery Committee is always open for suggestions or concerns.

Bob Beason and Peggy Anderson, co-chairs.

## CHANGES for "ANNUAL JUDGED SHOW FOR ALL MEMBERS" MAY 2012

The Gallery Committee has made a few changes in the May, 2012 "Judged Show for all Members". The form will have some revisions that you should be aware of. We hope these changes will meet with your approval. First, we have added two options in the Drawing Category instead of one. See below under Categories.

### Categories:

1. Oil, Acrylic (remains the same)
2. Watercolor (remains the same)
3. Drawing:
  - (A) **Black & white media (e.g. Pencil, Charcoal, Ink)**
  - (B) **Color Media (e.g. oil pastel, chalk pastel, colored pencil)**
4. Photography, Digital Art (includes Computer Art)
  5. Three Dimensional (remains the same)
    1. Sculpture            2. Porcelain
    3. Pottery             4. Jewelry
  6. Mixed Media and Collage (remains the same)

The Drawing section has separated pastel, chalk pastel, colored pencil into it's own category instead of lumping all the drawing into one category. We feel this change will benefit the artists who participate in this category.

We have also made a change in the "LEVELS" section of the Judged Show form.

There will now be four levels instead of three to accommodate those artists who have been undecided between the Intermediate and professional level.

Level I: Amateur Artist--a beginning artist. Class work is acceptable but must be original work of the artist.

Level II: Intermediate Artist--an artist who has worked independently in a medium over a period of time, has had training in the form of classes, private lessons or workshops, and may sell their work occasionally.

Level III: Advanced Intermediate Artist--an artist who may sell and display and who has had extensive training and/or worked independently in an art medium on a regular basis.

Level IV: Professional Artist-- an artist who has received awards in other shows: and one who sells their work or teaches..or both.

Pocatello Art Center  
Meeting Minutes – August 5, 2011

President Carolyn Purnell called the meeting to order at 10:10 a.m.

Those present: Marlene Keller, Peggy Anderson, Jeanne Hand, Sallee Gasser, Bea Green Birdie North, Barbara North, Barbara Santon, Bob Beason, Jane Guidinger, Ann Merkle, Georgia Orwick, Dorothy Brzek, and Dorothy Chatterton. Joan Wilson and Becky Peterson were excused.

Carolyn welcomed and thanked the new gallery committee: Bob Beason and Peggy Anderson as co-chairman, George and Jeanne Hand, Ann Merkle, and Carol Myers. The Gallery Show volunteers are: Sara Faye Carney, Sallee Gasser and Lorraine Wight.

Jane Guidinger moved (correction – on Directory?)

Barbara North seconded and it passed.

**Treasurer's Report:** The furnace bill is paid in full, and all other outstanding bills were paid. Our income was down in July and August but the Sagebrush applications are coming in so the cash reserve will normalize. Dorothy Brzek moved, Peggy Anderson seconded we accept this report for audit. So moved.

**Minutes:** The minutes were accepted as written.

**Desk Volunteers:** We need someone who works on the desk to manage keeping the center open during business hours. The manager would help volunteers find substitutes for regulars who need time off. They might also have to fill in sometimes.

**Capital Exhibit:** The exhibit is hung and looks very nice. Jan Johnston of the Arts Counsel in Boise wants to have a reception at our Art Center in August. Some 200 invitations have been sent, the reception will be August 13. Ann Merkle's beautiful sculpture "Keston", will be on display. Marlene Keller will provide nametags for the event. Peggy Anderson will decorate the serving tables and Dorothy Brzek and her hospitality committee will provide the refreshments.

**Membership:** 222 members, 88 of them are new with 29 added since January. 5 are vendors who will be at the Sagebrush Arts Festival.

**Photography:** "Show and Tell" will be featured at their next meeting on the 4<sup>th</sup> Thursday.

**Idaho Watercolor Society (IWS):** Georgia Orwick reported their would be no meeting in August.

**Porcelain Artists of SE Idaho (PASI):** The August Art Walk tomorrow night will feature porcelain artist displays. PASI will furnish the refreshments.

**Gallery:** Peggy Anderson said they are changing some of the themes: February - Spirit of Idaho, June – Waterscapes such as streams, lakes, and oceans, September – Creative Visions. They have made other changes for submission of art work, the "levels," and "categories" for the judged show. The applications will include complete information regarding these changes, and we hope to be able to offer prizes next year.

New guidelines for hanging include that paintings over 40" in width will not be accepted. Height will be no problem. Alligator clips will be accepted only on photography. Hanging will be done on the Wednesday before the 1<sup>st</sup> Friday Art Walk each month. Artists will still be required to have their work in on the 28<sup>th</sup>. We have had problems with the timing, the committee requests that artists be aware and comply.

The Holiday Show spaces will be ready to go on Monday, October 3<sup>rd</sup> during regular "open hours."

**Webiste:** Barbara Santos is working to add artist's photos to the site, along with the monthly newsletter.

**Education:** Pennie Wolf (?) will teach in August and October.

**Hospitality:** Projects are the August Art Walk and the Capital Exhibit Reception

**Sagebrush:** Barbara North has performance spots filled for Saturday, still needs some for Sunday. Help is needed in the Information Booth and in the children's Art Yard. There are currently 43 booths rented. This project may be featured in the "Home" magazine at the Idaho State Journal. Our usual banner spaces around town are already filled, so we won't be able to hang our banner across and busy intersection this year. We are asking several local businesses to list the Arts Fest on their electronic billboards. A children's cartooning class will be part of the "Art Yard" this year.

**This Old Bag:** Vicky Mainzer will head up this fun program on Saturday, October 15<sup>th</sup>. Danene and Torgy Murdock will coordinate the artist gallery at this event at the Red Lion Inn. The donation letter to certain individuals will go out before long. This project is well attended and greatly anticipated in our community. Vicky will appreciate all of the cooperation and help we can give her. Call and volunteer!

**Veteran's Day:** Vicky Mainzer is inviting artist members to display at a U.S.O. raffle party at Don Aslett's Clean Museum on November 12. She would especially welcome patriotic and/or big paintings. Commissions go to artists, but they can donate. Proceeds will be divided by 1/3 to the Hyperbaric Chamber at Bingham Memorial, 1/3 to the nursing program at I.S.U. and 1/3 to the veteran's shelter to assist with them finding jobs, etc.

**Videos to CDs:** George Hand is about 2/3 through with this conversion work for the Art Center. We appreciate you for this time consuming work you are donating!

**Adjourn:** Jane Guidinger so moved, Bob Beason seconded. Meeting closed at 11:55 a.m.

Minutes submitted by Dorothy Chatterton

# September 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1 Board Meeting @ 10AM	2 1st Friday Art Walk  Open Painting 1-4 PM	3
4	5 Labor Day Closed	6 <u>Adults</u> <u>Bob Beason</u> Drawing and other mixed media. 10:00AM-1:00PM	7 <u>Adults</u> <u>Karen Wardle</u> Paint and Pay as you go 9AM – 12PM	8	8 Open Painting 1-4 PM	10
11	12 Open Painting 1-4 PM	13 <u>Adults</u> <u>Bob Beason</u> Drawing and other mixed media. 10:00AM-1:00PM  Idaho Water- color Society Meeting 7PM- 9PM	14 <u>Adults</u> <u>Karen Wardle</u> Paint and Pay as you go 9AM – 12PM	15	16 PASI Meeting 10AM-4PM	17 Kate O'Conner Children's Drawing Ani- mals 10AM-12PM Ages 8-13
18	19 Open Painting 1-4 PM	20 <u>Adults</u> <u>Bob Beason</u> Drawing and other mixed media. 10:00AM-1:00PM	21 <u>Adults</u> <u>Karen Wardle</u> Paint and Pay as you go 9AM – 12PM	22 Photo Society Meeting 7:30PM-9PM	22 Open Painting 1-4 PM	24 Ken Spencer Workshop 9AM-4PM
25	26 Open Painting 1-4 PM	27 <u>Adults</u> <u>Bob Beason</u> Drawing and other mixed media. 10:00AM-1:00PM	28 <u>Adults</u> <u>Karen Wardle</u> Paint and Pay as you go 9AM – 12PM	29 Executive Board Meeting @ 10AM	30 Open Painting 1-4 PM	1 Ken Spencer Workshop 9AM-4PM

## **MONTHLY CALENDAR OF EVENTS**

**"Time Out for You"** 1 - 4 p.m. Open Painting on Mondays & Fridays (call for availability)

### **Pay As You Go Classes** **Call for availability**

Tuesdays	10AM-1PM	"Mixed Mediums" with Bob Beason
Wednesdays	9AM-12PM	"Painting" with Karen Wardle